# DAWN BENDER

(813) 727-9960 • graphixgurl747@gmail.com • www.dawnbender.com • linkedin.com/in/dawnbender • Seattle, WA

**SKILLS:** Photoshop | InDesign | After Effects | Illustrator | Premiere | Art direction | Illustration | Logo design | Motion graphics
Brand management & development | HTML, CSS, ActionScript & Java | Email marketing | Jira Agile | Basecamp | Project management

## WORK EXPERIENCE

**Visual Designer** – Cray Super Computers, Seattle, WA *(September 2018 to present)*
- Support the marketing department through a brand refresh - update existing collateral and templates and use creative expertise to help finalize the secondary and tertiary elements by presenting creative ideas/design strategy
- Manages relationships and external resources relating to design production and execution, including trade show vendors, printers, photographers, illustrators, and other resources as needed
- Create environmental graphics for conventions and a product launch

**Designer** – Publicis, Seattle, WA *(November 2017 to August 2018)*
- Worked on a portfolio of projects for high-profile clients including T-Mobile, Aflac and KEXP
- Created assets as an intergral part of the design team for enterprise-level advertising campaigns
- Produced a high volume output of digital work including static and animated banners across multiple platforms under tight deadlines
- Utilized graphic design and layout skills to design visual solutions for overarching brand and marketing concepts
- Hands-on work included large format printing, laser cutting, mounting and framing in addition to creating physical objects for a variety of projects

**Senior Graphic Designer** – Qualis Health, Seattle, WA *(June 2016 to November 2017)*
- Designed collateral in a range of media for the communications department including print work, digital graphics, email campaigns and videos for the communications department
- Provided art direction on marketing campaigns for both in-house and external projects

**Lead Graphic & Multimedia Designer/Art Director** – WebTuner Corp., Redmond, WA *(December 2015 to May 2016)*
- Creative development from concept to completion for a variety of work including digital ads, multimedia projects, website assets and emails.
- Collaborated with the marketing manager to create artwork for multi-channel social media campaigns on a daily basis.
- Designed wireframes and graphic assets for the developers to use in the development pipeline
- Increased efficiency by implementing a project management workflow system for the creative team

**Freelance Graphic & Multimedia Designer** – McAfee Security, Remote *(September 2013 to December 2015)*
- Worked with the program manager to storyboard, design and animate multimedia content for use in a series of training videos and presentations
- Designed marketing materials to support internal education campaigns (posters, web banners, digital displays)
- Created an infographic for Data Privacy Day that was distributed nationally by both Intel and McAfee on their social media channels

**Web Producer/Project Manager** – Sesame Communications, Seattle, WA *(November 2014 to February 2015)*
- Managed the development process from consultation through website launch while delivering outstanding customer service
- Directed the communication between internal teams (copywriting, design, web) to launch websites on time and on budget
- Supervised a portfolio of web projects that spanned between 15 to 20 active projects
- Organized and tracked resources needed for the creation of the websites to ensure project milestones

**Graphic Designer** – IC Intracom, Oldsmar, FL *(September 2013 to October 2014)*
- Created graphics for marketing campaigns in addition to coding HTML emails
- Designed artwork for the brand websites and social media channels.
- Updated product packaging for the Manhattan and Intellinet line of products

**Assistant Art Director** – AAA Auto Club South, Tampa, FL *(November 2007 to September 2013)*
- Designed editorial and advertorial page layouts for both the AAA and regional versions of Going Places magazine
- Managed and organized the InDesign master templates for the magazine (including 20 templates and numerous text styles)
- Created print ads and multimedia projects (HTML emails, Flash elements and videos) for the marketing department

## VOLUNTEERING

**Senior Graphic Designer/Art Director** – Tampa Roller Derby, Rat City Rollergirls, Jet City Roller Derby, Seattle Humane Society, Seattle Animal Shelter
- Designed marketing materials for a variety of projects including social media graphics, sponsorship packages, recruitment materials, promotional collateral, program pages and logos
- Managed the creative team by assigning and tracking projects in addition to ensuring visual branding is consistent across all marketing channels

**EDUCATION:** University of Florida, Bachelor of Arts in Digital Arts and Sciences, 2003