

DAWN BENDER

WORK EXPERIENCE

Senior Visual Designer – Freelance (*January 2008 to present*)

- Designed and illustrated a character for an Amazon campaign based on their character Peccy and Groot
- Created graphics and multimedia for marketing and social channels for the Seattle Humane Society
- Shot product photography of a series of pins, processed and edited the photos and designed line sheets for wholesale merchandising for Lili Chin/Doggie Drawings

Senior Graphic Designer – TreeTop Commons, Portland, OR (*February 2019 to March 2020*)

- Created visual content for the customer success, sales and marketing departments including: digital assets (social media, slide decks and web assets); print work and environmental design
- Produced motion graphic elements and animations for customer-facing videos
- Worked on the company websites in a designer/developer capacity (designing pages, updating templates)
- Handled multiple projects simultaneously
- Proactive approach to project management (including keeping up to date with deadlines and internal/external stakeholders)

Visual Designer (Contract) – Cray Supercomputers, Seattle, WA (*Sept 2018 to Dec 2018*)

- Directed the marketing department through a brand refresh by updating existing collateral and templates
- Utilized creative expertise to finalize the secondary elements by presenting creative ideas/design strategy and implementing them across a variety of marketing channels
- Managed relationships and external resources related to design production and execution, including trade show vendors, printers, photographers, illustrators, and other resources as needed
- Created environmental graphics for conventions and a product launch

Studio Designer – Publicis, Seattle, WA (*Nov 2017 to Aug 2018*)

- Worked on a portfolio of projects for high-profile clients including T-Mobile, Aflac and KEXP
- Created assets as an integral part of the design team for enterprise-level advertising campaigns
- Produced a high volume output of digital work including static and animated banners across multiple platforms under tight deadlines
- Utilized design expertise to design visual solutions for overarching brand and marketing concepts
- Hands-on work included large format printing, laser cutting, mounting and framing in addition to creating physical objects for a variety of projects

Senior Graphic Designer – Qualis Health, Seattle, WA (*June 2016 to Nov 2017*)

- Designed collateral in a range of media for the communications department including print work, digital graphics, email campaigns and videos for the communications department
- Provided art direction on marketing campaigns for both in-house and external projects

Lead Creative Designer/Art Director – WebTuner Corp., Redmond, WA (*Dec 2015 to May 2016*)

- Creative development from concept to completion for a variety of work including digital ads, multimedia projects, website assets and emails.
- Worked with the marketing manager to create artwork for multi-channel social media campaigns on a daily basis.
- Designed wireframes and graphic assets for the developers to use in the development pipeline

Senior Graphic & Multimedia Designer – McAfee/Intel, Remote (*Sep 2013 to Dec 2015*)

- Collaborated with the program manager to storyboard, design and animate multimedia content for use in a series of training videos and presentations
- Designed marketing materials to support internal education campaigns (posters, web banners, digital displays)

Web Producer/Project Manager – Sesame Communications, Seattle, WA (*Nov 2014 to Feb 2015*)

- Managed the development process from consultation through website launch while delivering outstanding customer service
- Directed the communication between internal teams (copywriting, design, web) to launch websites on time and on budget
- Supervised a portfolio of web projects that spanned between 15 to 20 active projects

EDUCATION: University of Florida, Bachelor of Arts in Digital Arts and Sciences, 2003

CONTACT

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SKILLS

Photoshop
InDesign
After Effects
Illustrator
Premiere
WordPress & CMS Systems
Google Slides/Powerpoint
MailChimp
Basecamp / Asana / Trello
HTML & CSS
Art direction
Motion graphics
Illustration
Logo design
Brand development
Environmental design
Project management
Email marketing
B2B & B2C communication
Jira Agile & Scrum systems

CLIENTS

T-Mobile
Amazon
Aflac
McAfee/Intel
AAA
KEXP
Back to Eden Bakery
Seattle Humane Society
Lili Chin (DoggieDrawings)

BIO

I'm a creative and versatile senior designer with over fifteen years of experience in marketing and brand development. Skilled at crafting designs for a wide range of media and platforms. I utilize proactive project management to ensure that work is completed on time and exceeds client expectations.