

DAWN BENDER



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SKILLS: Photoshop | InDesign | After Effects | Illustrator | Premiere | Art direction | Illustration | Logo design | Motion graphics
Brand management & development | HTML, CSS, ActionScript & Java | Email marketing | Jira Agile | Basecamp | Project management

WORK EXPERIENCE

Designer – Publicis, Seattle, WA (*November 2017 to August 2018*)

- Worked on a portfolio of projects for high-profile clients including T-Mobile, Aflac and KEXP
- Created assets as an integral part of the design team for enterprise-level advertising campaigns
- Produced a high volume output of digital work including static and animated banners across multiple platforms under tight deadlines
- Utilized graphic design and layout skills to design visual solutions for overarching brand and marketing concepts
- Mechanical builds of creative mockups to match production and vendor specifications
- Hands-on work included large format printing, laser cutting, mounting and framing in addition to creating physical objects for a variety of projects
- Worked closely with my team to implement direction and changes in addition to quality control and troubleshooting when needed

Senior Graphic Designer – Qualis Health, Seattle, WA (*June 2016 to November 2017*)

- Designed collateral in a range of media for the communications department including print work, digital graphics, email campaigns and videos for the communications department
- Provided art direction on marketing campaigns for both in-house and external projects
- Supported internal teams by updating templates and organizing a library of images and graphic assets

Lead Graphic & Multimedia Designer/Art Director – WebTuner Corp., Redmond, WA (*December 2015 to May 2016*)

- Creative development from concept to completion for a variety of work including digital ads, multimedia projects, website assets and emails.
- Collaborated with the marketing manager to create artwork for multi-channel social media campaigns on a daily basis.
- Designed wireframes and graphic assets for the developers to use in the development pipeline
- Increased efficiency by implementing a project management workflow system for the creative team

Freelance Graphic & Multimedia Designer – McAfee Security, Remote (*September 2013 to December 2015*)

- Worked with the program manager to storyboard, design, create and animate multimedia content for use in a series of training videos and presentations
- Designed marketing materials to support internal education campaigns (posters, web banners, digital displays)
- Created an infographic for Data Privacy Day that was distributed nationally by both Intel and McAfee on their social media channels

Web Producer/Project Manager – Sesame Communications, Seattle, WA (*November 2014 to February 2015*)

- Managed the development process from consultation through website launch while delivering outstanding customer service
- Directed the communication between internal teams (copywriting, design, web) to launch websites on time and on budget
- Supervised a portfolio of web projects that spanned between 15 to 20 active projects
- Organized and tracked resources needed for the creation of the websites to ensure project milestones

Graphic Designer – IC Intracom, Oldsmar, FL (*September 2013 to October 2014*)

- Created graphics for marketing campaigns in addition to coding HTML emails
- Designed artwork for the brand websites and social media channels.
- Updated product packaging for the Manhattan and Intellinet line of products

Assistant Art Director – AAA Auto Club South, Tampa, FL (*November 2007 to September 2013*)

- Designed editorial and advertorial page layouts for both the AAA and regional versions of Going Places magazine
- Managed and organized the InDesign master templates for the magazine (including 20 templates and numerous text styles)
- Created print ads and multimedia projects (HTML emails, Flash elements and videos) for the marketing department

VOLUNTEERING

Senior Graphic Designer/Art Director – Tampa Roller Derby, Rat City Rollergirls, Jet City Roller Derby, Seattle Humane Society, Seattle Animal Shelter

- Designed marketing materials for a variety of projects including social media graphics, sponsorship packages, recruitment materials, promotional collateral, program pages and logos
- Managed the creative team by assigning and tracking projects in addition to ensuring visual branding is consistent across all marketing channels

EDUCATION: University of Florida, Bachelor of Arts in Digital Arts and Sciences, 2003