

DAWN BENDER



CORPORATE WORK

TreeTop Commons



NobleHour is an online tool where you can connect with nonprofits, find volunteer opportunities that interest you and verify your community engagement.

NobleHour also shows you the impact you're making in the community.

With NobleHour, you have access to a wealth of tools and resources to manage your volunteering, service, and curriculum-based projects. At the same time, you can build your leadership skills, have fun connecting with your community, and SHOW your impact!

Find Community Partners

Quickly find and team up with community partners in your area using the Explore map. Approved business partners can contribute news, content, resources and opportunities with your online community.

Track Volunteer or Service Learning Hours

NobleHour's hassle-free hour tracking makes it easy to log, track and approve your volunteer or service learning hours. And now you can track your hours on the go with the NobleHour mobile app!

Add Events to your Calendar

Our complete community calendar brings every opportunity and event together in one easy-to-access location.

Create Groups

Use groups to track volunteer hours for a class or club. With groups you can manage communication, files, and other resources in one place.

Measure your Impact on your Community

Impact measurement and assessment tools show the economic and qualitative impact individuals, groups, and entire organizations are making in their communities.

Post and Manage Events and Volunteer Opportunities

Your fully-personalized online community enables both administrators and members to submit events and share volunteer opportunities.

DOWNLOAD THE APP!



noblehour

www.noblehour.com/upstatemedicaluniversity · support.noblehour.com

4 Tips to Create Your Employee Volunteer Program

PAID TIME OFF FOR VOLUNTEERING IS A GROWING TREND IN EMPLOYEE PERKS.

Nearly 1 in 4 companies in the U.S. now offer volunteer time off, or VTO. Employee volunteer programs (EVP) can help companies foster engagement and a sense of loyalty in their employees. Furthermore, employees develop teamwork and people skills while volunteering. It's also an opportunity to bond with their coworkers outside of the office. And of course, volunteering gives back to a good cause.

If you're interested in offering VTO to your employees, check out these three types of policies, as well as four guidelines for implementing your own program.

Types of Volunteer Time Off Policies

Volunteer Time Off (VTO) is paid time for employees for doing volunteer work. The amount of time granted depends on the company, but it can range between four and 40 hours per year. Some companies, like the consulting firm Deloitte, offer **unlimited hours of VTO**. Many businesses have a list of nonprofits or causes employees choose from when using their VTO hours, while others allow employees to choose their own organization.

Corporate Volunteering, or company volunteering, includes volunteer projects a company does as a group. This type of volunteering allows employees to bond and build skills together outside of their daily responsibilities. In some cases, employees form their own "groups" and choose opportunities that work for them, while other businesses organize a time for all employees to give back to a charity or cause.

Employer-sponsored Volunteerism involves programs that partner a company with a nonprofit agency. The main goal is to bridge the gap between nonprofits and companies to get employees involved with volunteering. Company leaders might offer VTO, or simply share volunteer information with their employees so they can participate on their own time. Or a company may match an employee's volunteer hours with donations to the nonprofit in a Dollars for Doers program.



“Employee volunteer programs (EVP) can help companies foster engagement and a sense of loyalty in their employees.”

noblehour

Implementing Your Own Employee Volunteer Program

One of the best things about building your own VTO program is that you can customize it to suit your business. Volunteer programs are quite flexible and can be crafted to work in any size company and within a range of budgets.

To build and implement your own program, consider the following four guidelines:

- 1 Offer an Amount of Paid Time that Fits Your Business**
Four hours of VTO per year is the minimum that companies generally offer, but eight to twenty-four is the preferred average range. 40 hours per year is typically the maximum, but companies like Deloitte break that barrier with unlimited VTO offerings.
 - 2 Choose a Qualifying Nonprofit Organization**
For many companies, their employee volunteers must choose an organization that is registered as a 501(c)(3), tax-exempt nonprofit. The IRS must classify it as a public charity and its mission should serve the community and should not have a political or religious primary purpose. However, your company may choose to offer VTO or volunteer programs that support local schools or communities that don't operate as nonprofits. That's up to your business at the end of the day.
 - 3 Decide How to Approve and Track Your VTO**
An easy way to keep track of VTO is to treat it like paid time off, or PTO. Ask your employees to email VTO requests to managers for approval. NobleHour can track hours, and help supplement your HR system to ensure information is up to date and connected, plus it provides easy-to-read impact reports for stakeholders.
 - 4 Put Other Eligibility Requirements in Place**
For many businesses, VTO is offered to every employee. For your business, decide if part-time employees must be working at your company in order to receive VTO. Set standards for the minimum and maximum days for the maximum.
- If you have an employee volunteer program that outlines the rules for your employees, you make it easy for them to participate. Communicating your EVP or VTO offerings clearly is one of the first steps in giving your employees with a fulfilling and meaningful volunteer experience.

Are you ready to create your own Employee Volunteer Program? We help you get started today!

www.noblehour.com

noblehour



We're thankful to have you in the family and we know you'll help us make the world a better place.

FASCINATING STATISTICS about Corporate Social Responsibility Programs

BENEFITS OF CSR

EFFECTIVE CSR can increase the market value of a company by **4 to 6%** and can increase shareholder value by **\$1.28 billion** in 15 years

CSR PRACTICES CAN POTENTIALLY:

- 20%** Increase revenue by up to 20%
- 7.5%** Increase employee engagement by up to 7.5%
- 50%** Reduce company's staff turnover rate by up to 50%
- 13%** Increase productivity by up to 13%
- 4-6%** Increase market value by up to 4-6%
- 40%** Reduce the cost of debt by 40% or more
- 11%** Establish CSR brand and reputation value as 11% of the total value of the company
- \$3,700** Improvements in CSR performance has the same effect on retention as an increase in annual salary of \$3,700/year

Sources: Double the Donation, Povodno Survey, JB Were Support Report 2018, Project ROI, Good 360

NobleHour for Nonprofits

Connecting with volunteers looking to give back is now easier than ever before.

Connecting Volunteers to Opportunities since 2007

- 1 Find Volunteer Opportunities
- 2 Track and Visualize your Engagement on the Go

Making a difference has never been so easy. Create your free profile today and begin finding opportunities in your area.



- Time Tracking
- Opportunity & Event Posting
- Communication & Networking
- Impact Measurement & Reporting
- Group Management

See why thousands of organizations are turning to NobleHour. For more information, visit www.noblehour.com.



TAO IMPACT

September 2019



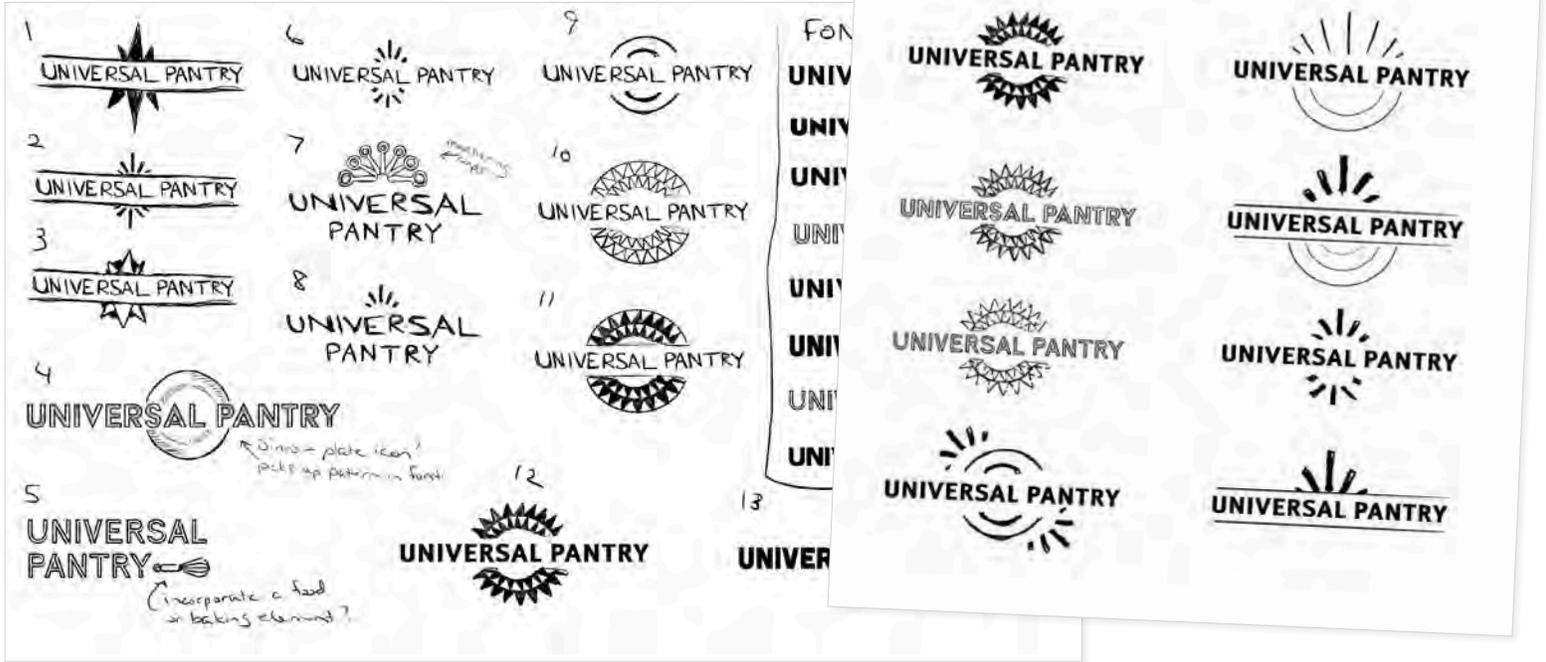
noblehour

DAWN BENDER



UNIVERSAL PANTRY

Logo Development



Packaging



DAWN BENDER

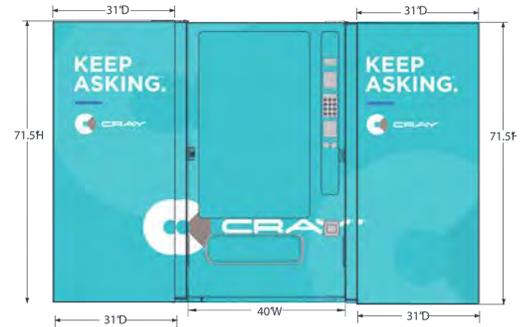


CORPORATE WORK

Cray Environmental Design



FRONT PERSPECTIVE
NOT TO SCALE



Cray Corporate Brochure - Rebrand

COMPUTATION & CREATIVITY

CRAY COMBINES COMPUTATION & CREATIVITY SO YOU CAN KEEP ASKING WHAT IF, WHY NOT AND WHAT'S NEXT

SUPERCOMPUTING

Make new discoveries and solve your toughest computational problems with our powerful Cray® XC™ series supercomputers, designed to handle the most challenging workloads.



Urika®-CS AI and analytics software suites — analytics, machine and deep learning frameworks and tools engineered for Cray systems.

Speed model development and training with the Cray® CS-Storm™ cluster system. The Cray® Urika®-GX agile analytics platform has the muscle and data and machine learning tools for the toughest machine learning tasks.

Power advances with the expertly optimized Cray® CS™ cluster supercomputers. Barriers to artificial intelligence adoption fall with the Cray® CS-Storm™ accelerated cluster, purpose-built for machine and deep learning.

ARTIFICIAL INTELLIGENCE

Get the tools to succeed with ALPower your AI workflows with the Cray® Urika®-XC and Cray®



ANALYTICS

Uncover hidden patterns in your data and gain a competitive advantage with high-frequency insight using the Cray® Urika®-GX agile analytics platform.



Dr. Lawrence Cheung and the team from GE Global Research are maximizing power production.

“Ovid quia volor sincti bererhent harciat labo. Duci aut aut quam ullendi voluptatur asseditate esequo volendeseque nui”

The Cray Urika-XC AI and analytics software suite unlocks sophisticated big data analytics at the speed of supercomputing. Run both simulation and analytics workloads across all your data on one machine.



Dr. Brian Mitchell and his team develop the CFD software GE uses to design quieter, more durable and more efficient jet engines.

DATA STORAGE

Reduce TCO, scale efficiently and optimize performance with Cray® ClusterStor® scale-out Lustre® storage systems.



ClusterStor storage systems balance the value equation with the right performance, speed, scalability, data protection and availability, all within the right budget.

CRAY IN THE CLOUD

Whether tackling demanding modeling and simulation workloads, ramping up next-generation sequencing workflows or protecting against cyber threats, our cloud solutions give you more options for realizing the benefits of supercomputing.

Choose our Microsoft Azure cloud solution for a fully-optimized compute experience or get blazing-fast analytics via a hosted model with Cray and Markley — all without the overhead of running your own datacenter.



Dr. Ralf Schneider of the High Performance Computing Center Stuttgart is improving bone fracture treatment and shortening recovery time.



DAWN BENDER



AGENCY WORK

KEXP - Summer Drive Campaign



KEXP - Amplifier Week Stickers Mockups



DAWN BENDER



CORPORATE WORK

Seattle Humane Society – Late Summer Love Campaign

Late Summer Love
Aug. 31-Sept. 3

\$25 off adoption fees for all pets in our care

Sponsored by: **MUDBAY**

This isn't just a fling... it's everlasting love!

Late Summer Love
Aug. 31-Sept. 3

\$25 off adoption fees

Sponsored by: **MUDBAY**

We're having a Presentation Pawty!

Thank you for showing your incredible support for Seattle Humane's MaxMobile and "Walk of Fame!"

Seattle Humane

Seattle Humane Society – Annual Report

Seattle Humane's Capital Campaign

Campaign Budget

Category	Amount
Estimated Project Costs	\$20,300,000
Architect, permits, temporary facilities, project management	\$7,050,000
Development, marketing, campaign counsel, public relations	\$2,450,000
TOTAL	\$29,800,000
Project Revenues	\$23,300,000
Gifts and pledges	\$1,500,000
In-kind gifts and equipment donations	\$5,000,000
Long-term financing	\$5,000,000
TOTAL	\$29,800,000

Also was given a second chance when we transferred her to Seattle Humane from another shelter. She lacked confidence but blossomed into a party girl thanks to the love and assistance of her new family.

Seattle Humane by the Numbers

Seattle Humane is a private shelter that receives no local, state, or federal funding. Thanks to the support of our generous community we are able to save thousands of homeless, orphaned, and abandoned animals every year and dedicate the majority of funds to their ongoing care.

- 80%** of funds raised go directly to programs and animal care
- 97.77%** Our life-saving rate is one of the highest in the nation
- 4,221** pets were saved by our Life-Saver Rescue Program
- 2,553** pets in our community were spayed or neutered, preventing unwanted litters

Our Sources of Revenue

- 82%** Donations
- Fees for Services **18%**

Seattle Humane is a **safety net for pets** and the people who love them. We provide sick, injured, and elderly animals with the extra care they need to thrive in a new home. By offering free or low-fee community services, we also help our most fragile community members keep and care for their beloved pets when they need them most.

Thanks to our Life-Saver Rescue Program, we're able to rescue 20 pets per month, who needed extra time to foster care for extra love and attention. When Harper's letters came that night, we found hope and each of her little ones a perfect home.

Seattle Humane has big plans. We publicly announced our capital campaign in May 2015 to build a new **57,000-square-foot** adoption center, primary care teaching hospital, and animal shelter to replace our current aging facilities. The new facility will change the way we deliver on our promise starting with our pledge to do even more for the animals and our community.

Our exciting plans extend to a new look and feel, including a new logo, website and our engaging "Animal People Can" advertising campaign. Look for billboards, bus ads, and a full-page spread in Seattle Met and Seattle Magazine! You may even recognize a few famous 'animal people' faces in our campaign. Learn more and get involved at animalpeoplecan.org.

ANIMAL PEOPLE CAN

We Pledge in the First 10 Years of our new home:

- 100,000** dogs, cats and critters will be placed with loving families
- 200,000** pets will receive medical care, access to advanced medical technology, equipment, expertise
- 25,000** additional pets will be rescued from high-kill shelters and communities without shelters
- 80,000** pets in qualified-income households will receive spay and neuter services
- 20,000** additional pets from other rescues and shelters will receive surgical care at our medical facility
- 1,300** WSU students will receive high-quality, high-volume training

Providing Extra Care for Fragile Animals

- 86** cats benefited from the Grinstein Fund, a medical fund for shelter cats
- 100** dogs benefited from the Leas Fund, a medical fund for shelter dogs
- 96** senior pets benefited from Sammers' Fund for elderly shelter animals
- 5,579** pets benefited from volunteer foster care
- 45,138** days of foster care were donated by volunteers

DAWN BENDER



SOCIAL MEDIA

BinjTV Social Media Assets – Google ads, web banners, email promos, twitter & instagram

Introducing **binjTV**

On the web



On the go

We make it easy to **discover & watch** videos!

Try it now at binjtv.com

tap. discover. binj



binj™

Learn more at binj.com.

Say hello to the **binj XS tablet!**



Endless Alphabet

TAKE 10% OFF
your first order!

binj™

SAVE NOW!



tap. discover. binj



binj™



Happy Mother's Day



10% off **sitewide**
Promo code: **mom10**

LET'S GET PHYSICAL!

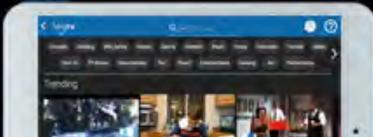


binj™

1980s Workout Videos

Totally Rad!

Introducing **binjTV**



We make it easy to **discover & watch** videos!

Try it now at binjtv.com

NOW JUST \$79.99!



binj™ **A6 Tablet**

DAWN BENDER



PHOTOGRAPHY

Product Photography



Wholesale Linesheets

Lili Chin

Year of the Dog Collection

Every year is Year of the Dog!
A collection of gold-plated dog breed lapel pins featured on Dog-Milk.com and WGSN.

Wholesale Ordering
Please visit collections.doggiedrawings.net (password entry) to submit your order, or you can also email your order directly to lili.chin@gmail.com. You will receive an invoice for payment in advance via credit card, paypal, or bank transfer prior to shipping. For international customers, I will email you shipping options and prices prior to sending an invoice. Repeat customers may be eligible for Net15 or Net30 terms. First time customers, a minimum order total of \$100 is appreciated.

Delivery
After payment is received and cleared, your order will be shipped within 5 business days via USPS Priority Mail. Should there be any out-of-stock items, I will let you know, and these will ship in 4-6 weeks. Please don't hesitate to contact me with any questions.

Lili Chin
DoggieDrawings.net
4470 W Sunset Blvd, 415, Los Angeles, CA 90027
(818) 268-1933 • lili.chin@gmail.com

Year of the Dog Collection

Boston Terrier Y01	Boston Terrier Down Dog Y02	Greyhound Y03	Spitz Y04	Border Collie Y05
French Bulldog Y06	Beagle Y07	Golden Retriever Y08	GSD Y09	Schnauzer Y10
Shih-tzu Y11	Basenji Y12	Doodle Y13	Dachshund Y14	FMD Black Y15
Pointer Y16	Husky Y17	Bull Terrier Y18	Corgi Y19	Cavalier Y20
JRT Y21	Pit Bull Y22	Pug Y23	FMD Gold Y24	

Retail: \$12 each
Wholesale: \$6 each

Each pin measures between 1 to 1.75 inches and is attached to a 2.25 x 3.35 inch backing card with 1-2 posts on the back. Please order a minimum of 3 pins per style.

